



# DESIGN A PUBLIC SERVICE ANNOUNCEMENT

PUT YOUR CREATIVITY TO THE TEST BY CREATING A 30-SECOND PUBLIC SERVICE ANNOUNCEMENT (PSA) VIDEO TO WIN A \$1000.00 SCHOLARSHIP DONATED BY GREAT SANDHILLS RAILWAY AND THE CHANCE TO HAVE YOUR PSA ON WEBSITES, SOCIAL MEDIA VENUES AND POSSIBLY TELEVISION

## HOW IT WORKS

**1**

Work individually or teams of 2.

**2**

Create, edit, and produce a 30-second PSA with a railway safety message

**3**

Submit your PSA by noon(CST) December 1st, 2020

For more information on the contest rules and eligibility please check our website for details.

[www.canadiansafetytrain.ca](http://www.canadiansafetytrain.ca)



Transport Canada

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