



DESIGN A PUBLIC SERVICE ANNOUNCEMENT

PUT YOUR CREATIVITY TO THE TEST BY CREATING A 30-SECOND PUBLIC SERVICE ANNOUNCEMENT (PSA) VIDEO TO WIN A \$1000.00 SCHOLARSHIP DONATED BY GREAT SANDHILLS RAILWAY AND THE CHANCE TO HAVE YOUR PSA ON WEBSITES, SOCIAL MEDIA VENUES AND POSSIBLY TELEVISION

HOW IT WORKS

1

Work individually or teams of 2.

2

Create, edit, and produce a 30-second PSA with a railway safety message

3

Submit your PSA by noon(CST) January 31st, 2021

For more information on the contest rules and eligibility please check our website for details.

www.canadiansafetytrain.ca



Transport Canada

Transports Canada